



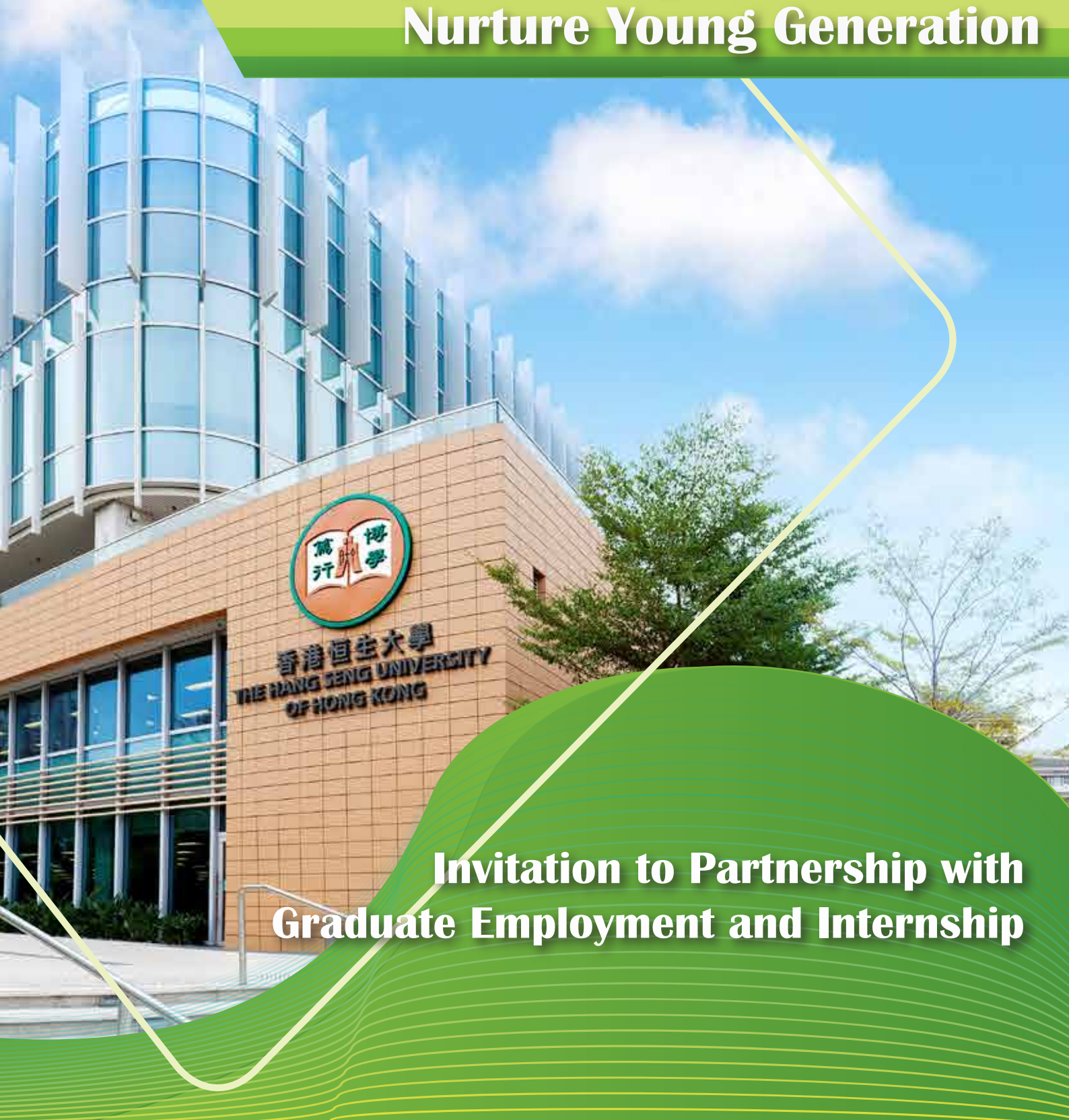
學生事務處
STUDENT AFFAIRS OFFICE
香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



事業策劃及發展
Career Planning & Development



Develop Talent Pipeline & Nurture Young Generation



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

Invitation to Partnership with Graduate Employment and Internship

ABOUT HSUHK

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and around 5,800 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK is a residential institution which puts quality teaching and students’ all-round development as its highest priorities.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. The University aims to nurture young talents with critical thinking, innovative minds, human caring, moral values and social responsibilities.

PROFILE OF HSUHK STUDENTS

HSUHK students and graduates are commended as possessing good attitude, reliable and striving to perform. They have good understanding of business knowledge and communication skills through well-rounded academic training and experiential learning along their course of study.



SCHOOL OF TRANSLATION AND FOREIGN LANGUAGES

BACHELOR OF TRANSLATION WITH
BUSINESS (HONS) (BTB)

MA IN TRANSLATION (BUSINESS AND LEGAL)
(MA-TBL)

MA IN TRANSLATION (COMPUTER-AIDED
TRANSLATION) (MA-TCAT)

SCHOOL OF DECISION SCIENCES

BA (HONS) IN APPLIED AND HUMAN-CENTRED COMPUTING (BA-AHCC)

BBA (HONS) IN SUPPLY CHAIN MANAGEMENT (BBA-SCM)

BACHELOR OF MANAGEMENT SCIENCE AND INFORMATION
MANAGEMENT (HONS) (BMSIM)

BSC (HONS) IN ACTUARIAL STUDIES AND INSURANCE (BSC-AIN)

BSC (HONS) IN DATA SCIENCE AND BUSINESS INTELLIGENCE (BSC-DSBI)

EMSC IN INSURANCE (EMSC-INS)

MSC IN GLOBAL SUPPLY CHAIN MANAGEMENT (MSC-GSCM)

SCHOOL OF HUMANITIES AND SOCIAL SCIENCE

BA (HONS) IN ART AND DESIGN (BA-AD)

BA (HONS) IN CHINESE (BA-CHI)

BA (HONS) IN CULTURAL AND CREATIVE
INDUSTRIES (BA-CCI)

BA (HONS) IN ENGLISH (BA-ENG)

BSS (HONS) IN ASIAN STUDIES (BSS-AS)



ACADEMIC PROGRAMMES

SCHOOL OF BUSINESS

BBA (HONS) IN CORPORATE GOVERNANCE AND
COMPLIANCE (BBA-CGC)

BBA (HONS) IN ECONOMICS (BBA-ECON)

BBA (HONS) IN FINANCE AND BANKING (BBA-FB)

BBA (HONS) IN FINANCIAL ANALYSIS (BBA-FA)

BBA (HONS) IN GENERAL BUSINESS (BBA-GB)

BBA (HONS) IN GLOBAL BUSINESS MANAGEMENT (BBA-GBM)

BBA (HONS) IN HUMAN RESOURCE MANAGEMENT (BBA-HRM)

BBA (HONS) IN MANAGEMENT (BBA-MGT)

BBA (HONS) IN MARKETING (BBA-MKT)

BBA (HONS) IN PROFESSIONAL ACCOUNTANCY (BBA-PA)

MSC IN ENTREPRENEURIAL MANAGEMENT (MSC-EM)

SCHOOL OF COMMUNICATION

BA (HONS) IN CONVERGENT MEDIA AND
COMMUNICATION TECHNOLOGY (BA-CMCT)

BACHELOR OF JOURNALISM AND COMMUNICATION
(HONS) (BJC)

MA IN STRATEGIC COMMUNICATION (MA-SC)



RECRUITMENT SERVICES



FREE ONLINE JOB-POSTING SERVICE

Register for a corporate account in JINESS to publicise job vacancies, reach and recruit our students / graduates as interns or employees through this one-stop platform.



<http://jiness.hk/employer>



RECRUITMENT ACTIVITIES

Recruitment talks, campus interviews and Careers Fair are held periodically to effectively connect employers and job-seeking students. Companies are encouraged to tap into the platforms and promote the employer brand.



OTHER COLLABORATIONS

We look forward to your support of sharing your industry expertise and work experiences with our students through being guest speakers or career mentors.

**INFORMATION
FOR EMPLOYER**



CONTACT US
Career Planning & Development
Student Affairs Office

Tel: (852) 3963 5560

Email: careers@hsu.edu.hk

Website: <http://careers.hsu.edu.hk>

Address: The Hang Seng University of Hong Kong
Student Affairs Office, Hang Shin Link, Siu Lek Yun, Shatin, N.T.

STUDENT INTERNSHIP PROGRAMME

BENEFITS TO EMPLOYERS:

- Obtain new and creative ideas from young talents
- Identify and nurture youngsters to build professional pipeline
- Engage in corporate social responsibility

BENEFITS TO STUDENTS:

- Sharpen business acumen and get familiarised with workplace culture
- Identify career aspiration and understand one's strength
- Establish connection in the industry / employment market

TIMING / DURATION OF INTERNSHIP

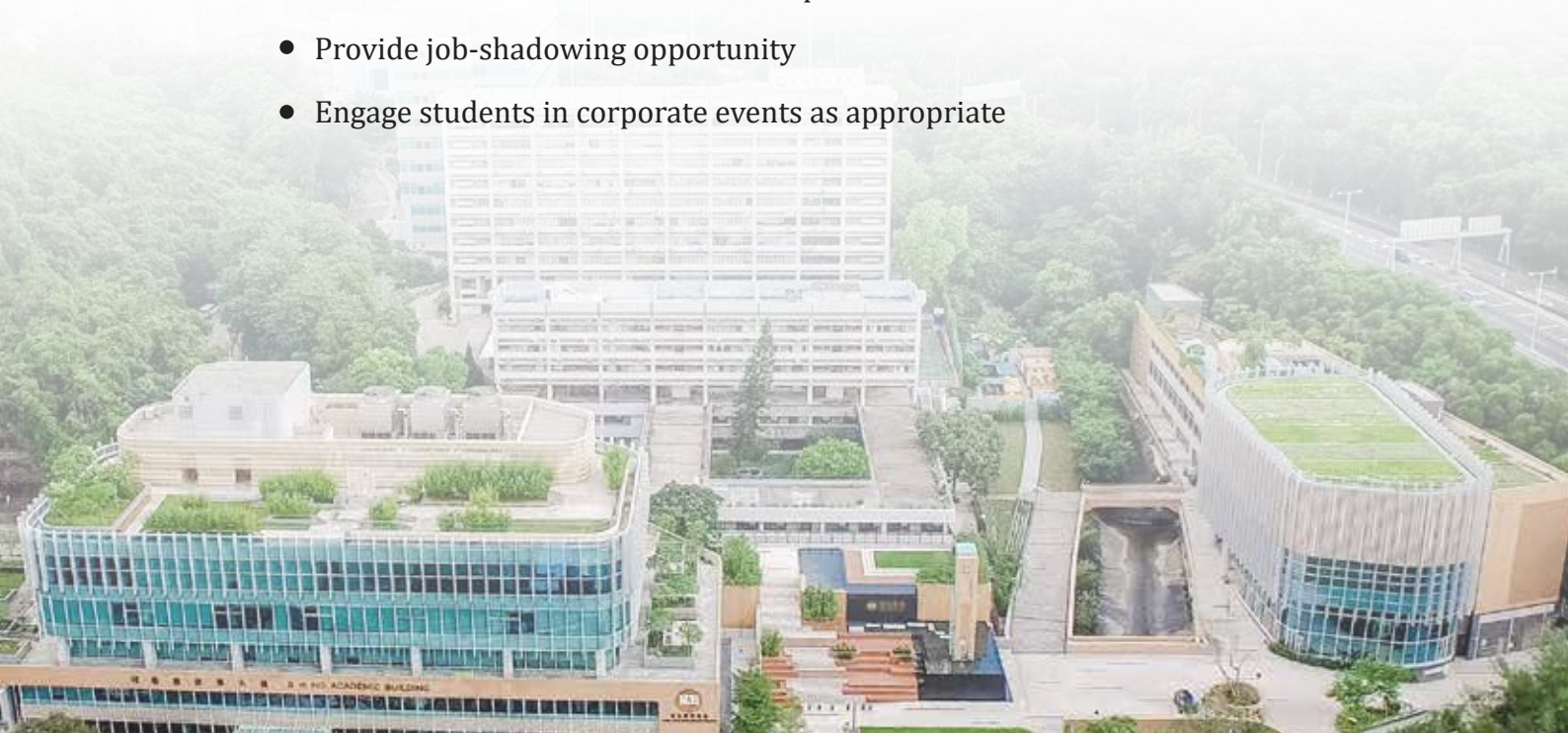
- Recruitment held year round
- Semester-based / half-year / one-year
- Part-time / Full-time

LOCATION OF INTERNSHIP

Hong Kong
Mainland China
Other Asian countries
Europe
North America

HOW YOU CAN SUPPORT:

- Offer internship with guidance
- Provide feedback on students' work performance
- Provide job-shadowing opportunity
- Engage students in corporate events as appropriate





Rotating through various departments in OOCL, I came to understand the operations throughout the container shipping company. The most exciting experience was a visit to the OOCL Egypt, one of their container ships. This valuable experience has broadened my horizon and raised my enthusiasm towards the maritime shipping industry. I also got the chance to communicate with people of different races. This internship has not only consolidated what I learnt in university, it has also enhanced my interpersonal skills and shaped me into a well-rounded person.

**Cilla CHANG, BBA-SCM
OOCL, Singapore**

INTERNSHIP EXPERIENCES

It was a pleasure to work as an intern at Sing Tao in Sydney for 4 weeks. I was assigned the task of preparing articles for the weekly magazine. Seeing my work published as the cover story was surprisingly satisfying. As a newbie in the newspaper industry, this opportunity helped me learn how the press works and let me get a taste of being a journalist. It was definitely a valuable experience to work in Australia!

**Vanessa LEUNG, BTB
Sing Tao Newspaper Pty Ltd, Australia**



Doing an internship in Frankfurt was the best experience of my life! Frankfurt is one of the most important cities for the banking industry. During the two-month internship, I not only learnt about banking in general but also the banking system in Germany. This has given me a more comprehensive view of the banking sector as a whole.

**Ayden LAW, BBA (B&F)
Bank of China Frankfurt**



Working at Pacific BMW for a six-month internship was a fabulous experience. I was able to rotate between different departments, such as accounting, marketing and guest experience. The company also placed great trust in the interns by allowing us to make decisions as part of our work.

**Marcus MAK, BSc-DSBI
Pacific BMW, USA**



Working in Adidas is totally different from what you think of a normal workplace. They provide flexible working hours, gorgeous office view, plenty of open areas and free sport classes with a great culture. I am so glad to work with partners from all over the world. My teammates gave me a lot of support and trusted me. The rewarding experience at Adidas is so enjoyable that makes time flies like an arrow. I will never forget my time here!

**Nicole LUK, BBA-SCM
Adidas, Hong Kong**



Being an Intern at New World Development Company was an extraordinary journey for me. The internship programme provided many trainings, mentor networking/ coaching and site visits to the interns. I learnt so much regarding to the developer strategy planning and entrepreneur spirit. I used to be a Property Consultant, but this internship enabled me to have a deeper insight into the Hong Kong property market from a developer's angle.

**Tyler LEE, BBA (B&F)
New World Development Company Limited**

